

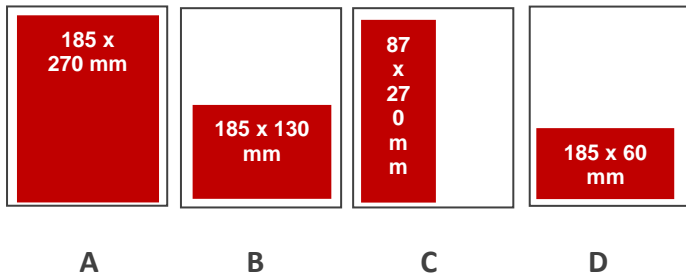
# VOM CROSS MEDIAL PROMOTION PRICES 2025

Prices valid until the 31th of December 2025

(Excl. VAT)

## 1. PRINT VOMinfo + ONLINE content push (fb, li, www)

ADVERTISEMENTS Quadri	1x		3x		6x	
	MEMBERS	NON-MEMBERS	MEMBERS	NON-MEMBERS	MEMBERS	NON-MEMBERS
Price per ad						
1 page (A)	1080 €	<b>1600 €</b>	970 €	<b>1450 €</b>	920 €	<b>1380 €</b>
½ page (B of C)	830 €	<b>1240 €</b>	740 €	<b>1100 €</b>	700 €	<b>1050 €</b>
¼ page (D)	680 €	<b>990 €</b>	610 €	<b>900 €</b>	570 €	<b>850 €</b>
Backpage	1200 €	<b>1800 €</b>	1100 €	<b>1600 €</b>	1050 €	<b>1550 €</b>
Insert Single	700 €	<b>1050 €</b>	700 €	<b>1050 €</b>	700 €	<b>1050 €</b>
Insert Double	980 €	<b>1470 €</b>	980 €	<b>1470 €</b>	980 €	<b>1470 €</b>



### Topics 2025

**February:** sustainable pretreatment followed by a coating system

**April:** variants of (chemical) surface treatments for specific markets

**June:** a wide range of sustainable metallic coatings

**August:** organic coatings on the path to a lower CO2 footprint

**October:** BNL Knowledge & Networking Event. Ready for 2030? Inspiration for sustainable surface treatment

**December:** sustainable heat treatments

EDITORIALS   REPORTS	VOMinfo PRINT	
	MEMBERS	NON-MEMBERS
Editorial article <sup>(1)</sup> (price per page)	free	<b>250 €</b>
Business Report (price per page)	300 €	<b>450 €</b>
Cover story <sup>(1)</sup> (only for members, 2p + cover)	700 €	/
Add QR code to editorial articles (link to be provided by customer)	150 €	<b>225 €</b>
Company profile	200 €	<b>300 €</b>
Partner of an edition <sup>(2)</sup>	200 €	<b>300 €</b>
	<b>VOMinfo PRINT &amp; ONLINE</b>	
<b>ONLINE CONTENTPUSH</b> Article on website VOM, Share on Facebook + LinkedIn + Newsletter	550 €	<b>825 €</b>

(1) Text submitted by customer (if required, reports can be edited by VOM. In that case, please contact the VOM office.)

(2) Logo + QR code to website + company details

## Technical specifications, information & reservation magazine VOMinfo

Run length:	1900 ex.
Material submission:	24/1 – 14/3 – 16/5 – 4/7 – 26/09 – 17/11
Publication dates 2024:	6 times a year : 21/02 – 25/04 – 20/06 – 29/08 – 24/10 - 12/12
Advertisements:	Bleeds only in full-page format (size A) Page make-up of your advertisement can be done per request Format: PDF HR (digital), TIFF, JPG, EPS
Photographs:	Submitted in digital format : min. 300 dpi in case of 12 cm width (no less than 300K)
Editorial material:	Submitted in digital format (WORD, interline 1, font size 11)

## 2. Digital newsletter

Banner with the NEWSLETTER	MEMBERS	NON-MEMBERS
Price per banner + active link	250 €	350 €
Referral of the business profile in VOMinfo as a banner	250 €	350 €

## Technical specifications, information & reservation newsletter

Material submission :	14 days prior to the appearance
Appearance <sup>(3)</sup> :	13/01 - 27/01 - 11/2 - 25/2 - 11/3 - 25/3 - 01/4 - 22/4 - 13/5 - 27/5 - 10/6 - 24/6 - 8/7 - 26/8 - 9/9 23/9 - 7/10 - 21/10 - 4/11 - 18/11 - 2/12
Photographs:	Submitted in digital format: JPEG or PNG
Format:	1200 x 300 px
Coverage:	3840 active contacts; 3035 Dutch and 805 French

(3): estimated appearance +/- 2 days

## 3. Website www.vom.be

Banner on the MEMBERPAGE	1 mnth.	6 mnth.	12 mnth.
Only for VOM-members	250 €	1000 €	1500 €

## Technical specification, information & reservation website

Material submission:	14 days prior to the appearance
Run length:	1, 6 of 12 months
Format:	350 x 156 pixels
Photographs:	Submitted in digital format: JPEG or PNG

**VOM communicates with her target audience in Dutch and French.**

# ORDER FORM VOM INFO 2025

Company: \_\_\_\_\_  
Company contact : \_\_\_\_\_  
Street & number: \_\_\_\_\_  
Zip code & city: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email: \_\_\_\_\_  
VAT number : \_\_\_\_\_

## ADS

(Ads only on left hand pages)

Ad size (\*) :      **A (1/1p)**   **B (1/2p W)**   **C (1/2p H)**   **D (1/4p W)**   **Back cover**

In the edition(s) of (\*) :     **February**     **April**     **June**  
 **September**     **October**     **December**  
*(ad orders can be spread over max. two consecutive years)*

Material will be sent by email (PDF HR, TIFF)  
 Layout ads (200 €)

## INSERTS

Single sheet insert  
 2-sheet folder insert (pre-folded by customer)  
In the edition(s) of (\*) :     **February**     **April**     **June**  
 **August**     **October**     **December**

## REDACTION & ARTICLES

Editorial article  
 Business report (number of pages: ....., including 1 picture per page)  
 Cover story (contribution of 2 pages + 1 picture per page + cover page + mention colophon)  
 Request editing by VOM (surcharge depending on number of pages, please contact the editor)  
 Add QR code to editorial article  
 Add company profile to an article  
 Partner of a number  
In the edition(s) of (\*) :     **February**     **April**     **June**  
 **August**     **October**     **December**  
 Online content push  
 Extra copies requested ..... (pricing and specifications on request)  
 Text will be sent by mail

## E-NEWSLETTER

Banner + active link  
 Referral of the business profile in VOMinfo as a banner with the newsletter  
In de edition(s) (\*) :       **January**     **February**     **March**     **April**  
 **May**     **June**     **July**     **August**  
 **September**     **October**     **November**     **December**

## WEBSITE

Banner on the member page  
Run length:       **1 month**     **6 months**     **12 months**  
Date: \_\_\_\_\_      Signature: \_\_\_\_\_